



ADVANCING  
document  
workflows  
and office  
productivity.

imageRUNNER ADVANCE SERIES

**you can**

**Canon**

 **imageRUNNER**  
ADVANCE

# Enhance the way communication works.

Documents are at the heart of business communication, connecting people with information and each other. They inform, influence and inspire. Now thanks to Canon's groundbreaking imageRUNNER ADVANCE Series, document communication takes a bold step forward, enhancing the way everyone interacts.

## **Transforming document communication**

Documents communicate ideas, formalise contracts, inspire a workforce and offer customers a first glimpse of what makes an organisation stand out. It's imperative therefore that they can be shared and published quickly and efficiently throughout an organisation. With this in mind, Canon consulted extensively with customers to develop our most advanced range of multifunctional devices to date.

## **Complementing the document lifecycle**

The modern, sleek and compact styling sets each device apart from its contemporaries. Beneath the surface lies a depth of innovative thinking that redefines the role of a multifunctional device.

The imageRUNNER ADVANCE Series is a fully integrated document solution designed to complement every stage of the document lifecycle: from creation to management, output to archival, whilst supporting your security and environmental goals.

## **Delivering in all areas**

The imageRUNNER ADVANCE Series delivers exceptional quality, high productivity and unbeatable value for money.

Colour helps the reader locate information 70% faster.



The imageRUNNER ADVANCE Series simplifies office tasks and streamlines business processes to deliver rapid rewards for your business. A suite of modular, multifunctional devices provides diversity of choice whilst a common framework makes integration into your business a seamless affair.

# Advanced versatility and integration.



## C5030i

Platen Cover, Inner Finishing Tray, Pedestal

The device has a compact footprint with basic Platen Cover and limited media capacity.



## C5035i

DADF, Inner Finisher, Pedestal

Compact but has increased capability via the inner staple finisher and document feeder.



## C5045i

DADF, External Staple Finisher, Cassette Feed Unit

Less compact but increased finishing capability via the External Staple Finisher and increased paper capacity with the addition of the Cassette Feed Unit.



## C5051i

One Pass Duplex Scan, Booklet Finisher, Hole Puncher, A4 Paperdeck, Cassette Feed Unit

High productivity of scanning via the One Pass Duplex Scan and increased advanced finishing like booklets and hole punching. Increased media capacity via the Cassette Feed Unit and Paperdeck.

## Office C5000 Series

These are example configurations only. Devices are modular.

On average people spend 4 hours per week looking for information. (AIM 2009)

### An integrated document solution

To enable your people to be more productive, the imageRUNNER ADVANCE Series seamlessly integrates with the way you work, automating your paper intensive workflows and providing the perfect platform for document communications. Network users benefit from timely electronic document distribution with seamless integration into systems like Microsoft® SharePoint™, Adobe, uniFLOW Output Manager and iW360. High quality colour printing is made easy thanks to impressive finishing capabilities. And even specialist requirements are catered for with two light production systems, designed for Central Reprographic Departments.

### Fast deployment

The consistent thinking behind the design and development of the imageRUNNER ADVANCE Series makes installation, integration and administration of even large-scale deployments, relatively simple to handle. Devices share a common look, architecture, printer driver and intuitive user interface, keeping training requirements to a minimum.

### For graphic intensive environments

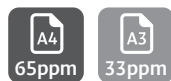
A new embedded controller ensures fast document processing. But for more demanding environments such as a design agency or production setting, there is a choice of Fiery controllers that deliver optimum performance and outstanding colour reproduction.



#### C7055i

One Pass Duplex Scan, Staple Finisher, A4 Paperdeck

Highly productive via the scanning capability through the One Pass Duplex Scan and has a high media capacity through the standard cassettes and the optional A4 Paperdeck.



#### C7065i

One Pass Duplex Scan, Booklet Finisher, POD Deck Lite, Insertion and Folding Unit and Hole Puncher

Highly productive with advanced finishing capability via the Booklet Finisher, Document Insertion and Folding (C&Z fold). Supported by the POD Deck Lite offering increased capacity of either A4, A3 or SRA3.



#### C9070 PRO

One Pass Duplex Scan, Multi Drawer Paperdeck, Saddle Finisher, Insertion and Folding Unit, Professional Puncher

Versatile Light Production model which is ideal for CRD, Print for Pay and commercial print environments. Provides outstanding media flexibility, finishing options and output quality.

The imageRUNNER ADVANCE Series gives you the capability to do more, quickly and more effectively than ever before. Share crucial information with colleagues, create incisive reports to gain board approval, or produce professional colour brochures to win new customers.

# Unrivalled productivity.

## Customisable and easy to use

A tiltable 8.4 inch or huge upright 10.4 inch SVGA high-definition colour screen is the focal point of every device. Large, familiar icons ensure document processing is intuitive and users can easily adjust the number of buttons on screen for added simplicity. Even the screen wallpaper is customisable, with a choice of 8 backgrounds to suit a mood or office environment.

## Create personal workflows

Each device allows you to configure personal workflows that can make common, complex, or time-consuming tasks accessible at just the touch of a button. These workflows dramatically improve productivity and can also be made available to teams or departments, allowing any user to perform them without training.

## Powerful performance

When deadlines are looming or workloads intensive, the imageRUNNER ADVANCE Series is in a class of its own. Native support for PCL and Genuine Adobe® PostScript 3 ensure productive processing, even when multi-tasking. Single pass duplex scanning means scan speeds actually exceed engine speeds. And whether you're printing in colour, black and white or a combination of both, every device maintains optimum speed for maximum productivity.

## Quality printing

The imageRUNNER ADVANCE Series inherits many innovations from Canon digital systems used in professional printing companies. A new toner, drum, controller delivers the crispest, most vibrant colour prints imaginable.



A tiltable 8.4 inch or huge upright 10.4 inch SVGA high-definition colour screen is the focal point of every device.



Stapling



Booklet



Z fold



C fold

### Cutting-edge creativity

The possibilities to create professional looking documents to impress your customers are endless. The imageRUNNER ADVANCE Series handles a variety of paper weights and sizes and provides extensive finishing capabilities, such as booklet making, document insertion, Z and C folded documents. Canon's powerful iW360 software can also be incorporated, allowing you to effortlessly combine information from various sources and formats, taking document communication to new heights.

### Effective scanning, routing and collaboration

With the touch of a button, it's easy to securely digitise paper documents, store and send them to a multitude of destinations such as email, fax, ftp, Microsoft® SharePoint™ and iW360 Document Server. Future retrieval is aided by the searchable PDF facility that allows for specific words within a document to be located. To aid information sharing and collaboration, searchable documents can be stored in team-based document cabinets within iW360 Document Server.

### Document transformation

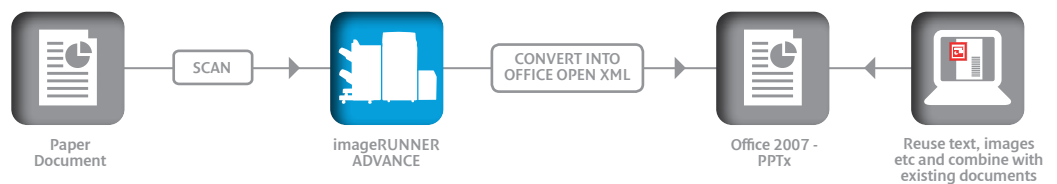
The imageRUNNER ADVANCE Series embraces the latest Office Open XML file formats, allowing the content within scanned documents to be easily accessed and used by other applications and business systems.

Inherent Adobe™ Reader Extensions PDF capability means that powerful Adobe® Reader™ functionality can be enjoyed – without the need to purchase any software licenses. This means documents can be shared and reviewed electronically instead of using slower paper-based workflows. For example, your company's invoice approval process could be automated, with the relevant parties reviewing, creating sticky notes, and adding attachments where appropriate.

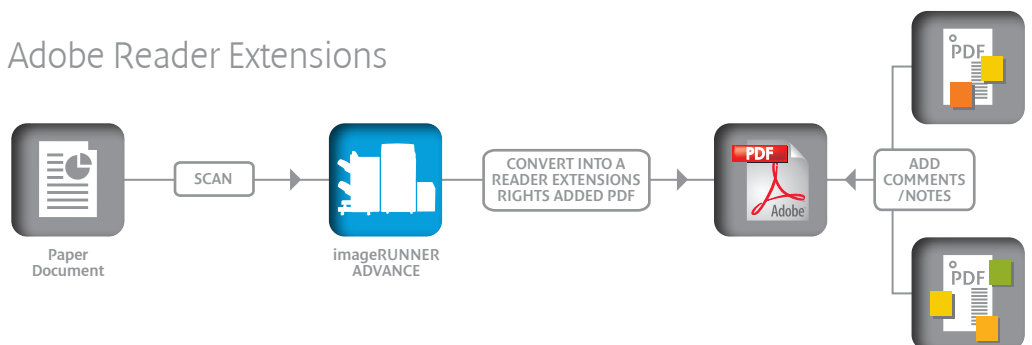
### Advanced Space

An on-board and ready-to-use document repository called 'Advanced Space' enables users to manage simple shared libraries of documents like HR forms and product brochures, making it easier to repeat-print documents.

## Office Open XML



## Adobe Reader Extensions



The threats to document and data security have never been higher. Customer data needs protecting and network devices can be vulnerable to threats. The imageRUNNER ADVANCE Series offers a portfolio of measures designed to protect documents throughout their lifecycle – from the moment they're scanned to when they're shared, archived and printed.

# The forefront of security.

## Device security

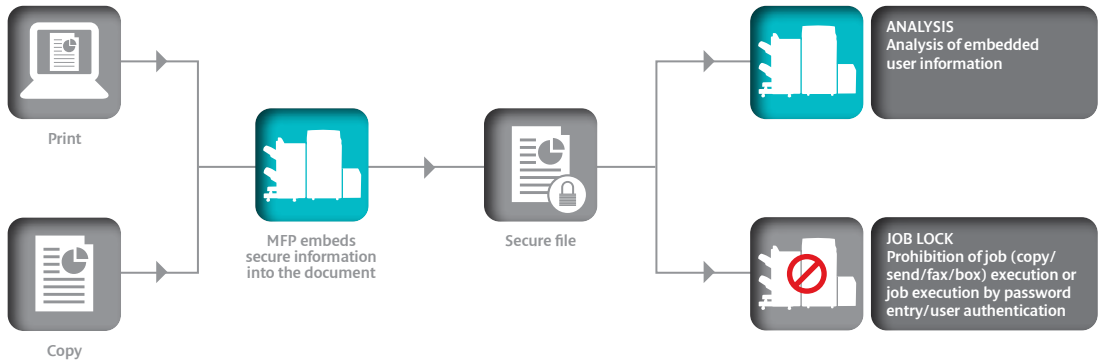
To prevent documents getting into the wrong hands, devices can be easily set-up so that users must identify themselves, for example by using your company's login procedure or a card system. Once authenticated, users gain access to all their personal settings and can print out documents that have been held securely on the device's hard drive.

## Data security

Device hard disks are especially easy to remove for temporary offsite storage, heightening data security and allowing secure protection against fire risks. The device can also be configured with dual hard disks enabling data encryption (adhering to Common Criteria EAL 3) and disk drive mirroring. This means that in the unlikely event that a drive fails, the device will continue to operate using the alternative drive, with no data loss or damage. Highly detailed logs are also held within the device and can be exported as .CSV files.



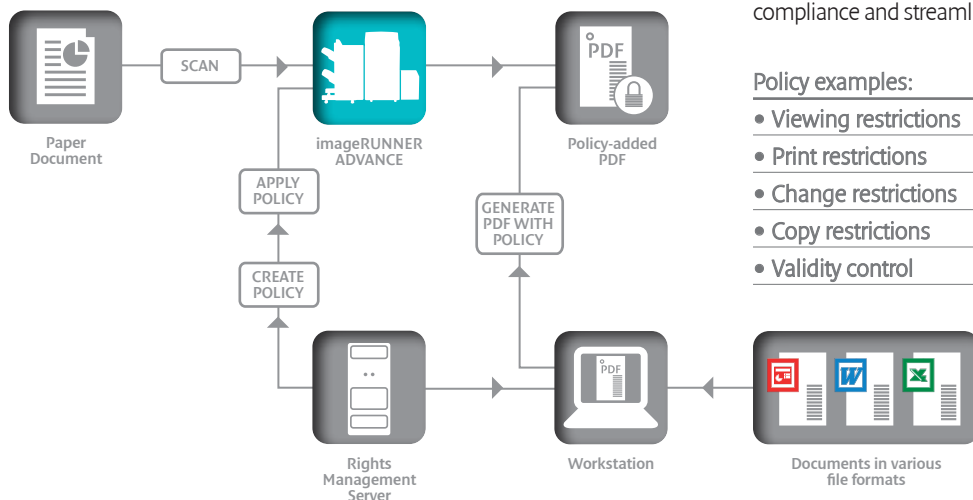
## Document Scan Lock Kit



### Document security

Secure watermarks can be embedded into confidential documents, becoming prominent when someone attempts to make a copy. When scanning and sending a PDF, it can be secured so that only users with the relevant password can access them.

## Adobe Rights Management



Scan documents using your existing Adobe® Rights Management workflow to protect critical information, improve regulatory compliance and streamline business processes.

### Policy examples:

- Viewing restrictions
- Print restrictions
- Change restrictions
- Copy restrictions
- Validity control

In today's challenging climate it's important to be able to take decisions that make sense now and in the future. The progressive thinking behind the imageRUNNER ADVANCE Series embodies this philosophy. Here is a range that unites a sensible financial outlay, efficient running costs, superior levels of control and a new benchmark in environmental responsibility.

# Accelerate savings.

## **Groundbreaking environmental efficiency**

We aim to reduce the environmental burden in all stages of a product's lifecycle, with an aim of protecting the planet's precious resources. That's why we set out to manufacture a Series with a small footprint.

## **Low consumption and emissions**

The device incorporates the world's first high-grade fire retardant bio plastic, made from plant-derived organic resources. Carbon dioxide emissions are also reduced, through the use of green materials and an environmentally conscious distribution strategy. Where possible, recycled plastics have also been utilised.

## **Low energy consumption and noise**

New toner technology makes it possible to fix toner to its substrate at lower temperatures, reducing energy costs. A sleep mode cuts consumption to 1.5W or less and noise levels are also reduced for a better working environment.

Each device also conforms to the latest international environmental standards such as Energy Star and ROHS.

## **Reduce your costs**

The imageRUNNER ADVANCE Series helps you seize the initiative to reduce both energy consumption and costs. High quality document creation means that brochures and mail pieces can be produced – without outsourcing to a local print shop enabling big savings.

Duplex printing cuts paper consumption and, on a cost per print basis, could almost halve your print costs. Powerful software such as Canon's uniFLOW Output Manager contributes too. When documents are sent to print, they can be automatically routed to the network device with the lowest cost-per-page, enabling significant savings over time. Plus, secure access means documents can be "held" until users are ready to collect them at the device – preventing wastage caused by forgotten documents discarded in output trays.

## **Space-saving design**

Each sleek device is incredibly compact for such a powerful performer. And in offices where space is at a premium, an internal finisher, residing within the device's main body, is a welcome addition.

## **Maximum uptime**

Each device provides exceptional reliability, ensuring communication remains fast and efficient day after day. An innovative design feature means that in the unlikely event of a paper misfeed, recovery is always performed from the right hand side of the device – quick and simple.

## **Efficient management with iWMC**

Network management of your devices can be handled with Canon's iW Management Console. This powerful, scalable software solution provides extensive capabilities to speed up problem resolution, streamline device control and automate common tasks, reducing the burden on your IT resources. Further help comes courtesy of Canon's eMaintenance software, enabling automated remote diagnostics and consumables ordering.



92% labelled protecting the environment as a top concern.  
(InfoTrends Report 2009)

# Advance every opportunity with imageRUNNER ADVANCE.

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